*PRIVACY & COOKIE POLICY*

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

How do we collect information?

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

Why do you collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

To provide and operate the Services;

To provide our Users with ongoing customer assistance and technical support;

To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;

To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;

To comply with any applicable laws and regulations.

How do you store, use, share and disclose your site visitors' personal information?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com’s data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.   
  
All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

How do we communicate with our site visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

How do you use cookies and other tracking tools?

What are cookies?

Cookies are text files that contain small bits of information which are downloaded to your personal computer, mobile or other device when you visit our website. They are useful as they allow us to recognise the device you used to access our site.

What are cookies used for?

Most websites nowadays use cookies. The main purposes for which they are used are:

For technical purposes essential in the effective operation of our site.

To enable us to collect information about your browsing behavior and shopping habits.

Here are a couple of examples of how cookies are used on our website:

For you: when you’re on our site, they enable you to navigate between pages efficiently; they keep track of what you have in your basket and allow you to pay for your order. They also remember you on subsequent visits.

For us: we use the encrypted data that we gather from them to improve your experience of the site.

Why are you telling me about cookies?

In May 2011 new laws came in to force that affect most websites. If cookies are used, the law now requires certain information to be provided to all the site’s visitors and that, in turn, the visitor gives his or her consent to the placing of the cookies on the device that they use to access a website.

Our policy about cookies?

In order to get the best experience whilst on our website, your computer, mobile or device that you use needs to accept cookies.

Will cookies do anything harmful to me or my computer?

Cookies can’t do any harm to your computer or any of the devices that you use to access our site. We don’t store any information that would enable us to identify you personally, such as the credit card you use to pay for your order.

Who sets the cookies?

We set the cookies that are stored on your computer, mobile or other device that you use when you access our site. We also allow some third parties to set cookies. Details about our cookies and these third party cookies are given below  
  
PREF, persistent for a very short period, Set by Google and tracks who visits the store and from where

We also use two types of cookies from Google Analytics' Javascript libraries, analytics.js and ga.js.

What types of cookies do you use on the website?

Essential cookies

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas like when you pay for your order. Without these cookies, essential services such as the shopping basket cannot be provided.

Your consent is not required to set essential cookies on your computer, mobile or device.

Performance cookies

These cookies collect encrypted data from the pages that you visit.

Your consent is not required to set performance cookies on your computer, mobile or device as by using our website you have effectively already agreed that we can.

Persistent cookies

These cookies are created when you visit a website. When you leave the site, the cookie remains on your computer. It is activated when you revisit the website that created the cookie. A persistent cookie remains on your computer for the period of time specified in the cookie’s file.

Session cookies

These cookies are created temporarily when you visit a website. When you leave the site, the cookie is deleted.

Can I disable cookies?

Yes you can disable cookies. See below for more information about how to do this and the consequences.

How do I disable cookies?

If you do actually want to disable cookies, you will need to your browser settings to reject cookies. How to do this will depend on the browser you use.

For Microsoft Internet Explorer:

-        Choose the menu “Tools” then “Internet Options”

-        Click on the “Privacy” tab

-        Select the setting the appropriate setting.

For Google Chrome:

-        Click the Chrome menu on the browser toolbar

-        Select “Settings”

-        Click “Show advanced settings”

-        In the “Privacy” section, click the “Content settings” button

-        In the “Cookies” section, click “All cookies and site data” to open the “Cookies and Other Data” dialogue box

-        To delete all cookies, click “Remove all” at the top of the dialogue

-        To delete a specific cookie, hover over the name of the site that created the cookie, then click the “X” that appears on the right-hand corner

For Safari:

-        Click on the “Safari” menu and choose “Preferences”

-        Click on “Privacy”

-        Click the “Details…” button

-        Select the website whose cookie you wish to delete and click the “Remove” button

For Microsoft Edge

-        Open Microsoft Edge

-        Click on the More Actions button on the toolbar and select Settings

-        Under Cookies section, select to either Don't block cookies (default), Block only third party cookies

-        Restart Edge

For Mozilla Firefox:

-        Choose the menu “Tools” then “Options”

-        Click on the icon “Privacy”

-        You will see text that says “Firefox will:”. Set it to “Use custom settings for history”.

-        Click on the “Show Cookies” button.

-        If you want to remove a cookie for a specific website, enter that site’s name in the search field. Firefox will filter the list accordingly. Click “Remove Cookie”.

-        If you do want to remove all cookies, click the top of your Firefox window and click on the Firefox button. Click the History menu and choose “Clear Recent History…”. Select “Everything” for the “Time Range to Clear” option. Click the downward pointing arrow located next to “Details”. This will open a list. Click “Cookies” and check to ensure all the other items in the list are unselected. Click on the “Clear now” button. Close your “Clear Recent History” window.

For Opera 6.0 and above:

-        Click “Settings” at the top of your Opera browser

-        Click “Preferences” and select “Advanced”

-        In the “Advanced” screen, select “Cookies”

-        On this screen you can choose to (1) accept all cookies (this is the default setting), (2) accept cookies only from sites that you visit, and (3) never accept cookies.

What will happen if I disable cookies?

This depends on which cookies you disable. In general, you’ll find that our site won’t operate as you expect it to. For example:

-        You will not be able to add products to your basket

-        You will not be able to checkout

How can site visitors withdraw their consent?

If you don’t want us to process your data anymore, please contact us using the contact us form.

Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.